

# 2018 ANNUAL REPORT

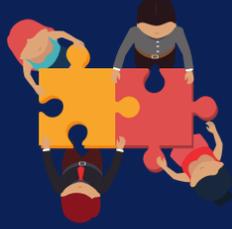


**OUR MISSION:** The Who Is Carter Foundation changes the conversation around childhood brain injury—whether among physicians, families, communities, or society as a whole—from one of limitations to one of empowerment and possibility. We are dedicated to inspiring people and improving lives around the world, showing that there is beauty and hope in every circumstance.

## BOARD AND STAFF

### The Who Is Carter Board of Directors:

Emily Abbott  
Matt Abbott  
Joseph Geng  
Andrea Lockton  
Dr. Lindy Woodard  
Jennifer Ragazzo  
Brian Votava



In 2018, Who Is Carter hired its first full-time staff member, Operations Director Allison Murray.



## THEBRAINPOSSIBLE.COM

TheBrainPossible.com went live in 2018! The site, a project of the Who Is Carter Foundation, features resources for families facing a variety of pediatric medical conditions affecting the brain, including descriptions of these conditions, alternative treatments, recommended reading, and therapeutic toys. The majority of the development of the site is taking place in 2019 and will be completed this year.



## THEBRAINPOSSIBLE

In 2019, a database of alternative medicine practitioners will be made available on TheBrainPossible.com, allowing families to search for the best possible treatments for their children. TheBrainPossible.com is currently receiving submissions from practitioners to be included in that database.

## FIRST ANNUAL WHO IS CARTER GALA



On November 9, 2018, The Who Is Carter Foundation held its inaugural Gala at The Abbott Event Venue in Kansas City, Missouri. The Gala was a tremendous success with over 500 guests in attendance and just over **\$250,000** in funds raised! The evening featured a program of inspirational speakers and lively entertainers, live and silent auctions, dinner catered by four local establishments, and unique opportunities to snap a headshot and enjoy a hand-rolled cigar.

**The second annual Gala will take place on Friday, November 15, 2019! Mark your calendars!**

Photos courtesy of  
George Mullinix | Photography & Films

## SUPPORTER SPOTLIGHT: BORA KESKIN & JAMIE LAMB



In October 2016 Bora survived a major stroke. He was suddenly unable to read, write, walk or talk. Our lives changed dramatically. We were desperate to find answers and information on alternative treatments when modern medicine told us he may never recover.

In 2018 we were lucky enough to meet Matt and Emily Abbott and hear about their son Carter's story and the Foundation they formed in his name. We know that brain injury can be a very abrupt occurrence, and that the individuals, family, and support networks of those affected have no idea where to turn. The Who Is Carter Foundation, through thebrainpossible.com, was established to provide just that: a resource and a space to share knowledge about alternative treatments, success stories, and support.

We were immediately inspired by the vision of this Foundation. So many are seeking this information and support while they navigate through the journey of recovery. The Who Is Carter Foundation has the ability to change thousands--if not millions--of lives around the world. After two years, using many of the therapies discussed on The Brain Possible, Bora was able to walk on stage and share his story in front of 500+ people at the first annual WIC Gala. We are so grateful to be able to support this extraordinary Foundation and to intimately share their mission. There IS hope after brain injury!



CLICK [HERE](#) FOR THE FOUNDATION'S 2018 FINANCIAL STATEMENT

## SECOND ANNUAL WHO IS CARTER GALA

The Who Is Carter Foundation is already making plans for our second annual Gala on **Friday, November 15, 2019!** We are planning another terrific evening of engaging speakers, inspiring stories, delicious food and drink, and opportunities to support the Foundation! We are working hard to make the 2019 Gala even better than the first. Specifically, we aim to streamline the check-in, check-out, and payment processes; this streamlining will likely involve the use of auction software that will allow participants to bid on and pay for winning items using a mobile app.

**Looking for ways to be involved? We need corporate sponsors, volunteers to acquire auction packages, and set-up and tear-down help the weekend of the Gala. Visit [whoisarter.org](http://whoisarter.org) and click on "Get Involved" to find out more.**



## CLICK TO GET INVOLVED IN 2019



2

Become a corporate sponsor.



3

Host a fundraiser for Who Is Carter.



4

Volunteer.



1

Become a monthly donor.



5

Connect Who Is Carter with medical professionals who treat children with brain conditions.

Share [TheBrainPossible.com](http://TheBrainPossible.com) or email their contact information to [info@thebrainpossible.com](mailto:info@thebrainpossible.com)



6

Learn more about our story, and then share your own.



CONNECT WITH US



January 28, 2019 | [whoisarter.org](http://whoisarter.org) | [info@whoisarter.org](mailto:info@whoisarter.org)